

IGNACIO PEÑA
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EXPERIENCE

Led and executed over 100 projects in a wide spectrum of industries throughout the hemisphere. Deep experience in strategy, planning, corporate development, organization and large transformations

SURFING TSUNAMIS

Buenos Aires, 2016

Founder & CEO

- Catalyzing abundance, inclusion and regeneration through high impact ideas, initiatives and startups
- Bold Innovator putting in motion the XPRIZE Abundance Games
- Co-founder of Future Leaders an event for Latam business owners and CEOs focused on innovation
- Strategic Board of Ministry of Modernization of Argentina and Innovation Board of City of Buenos Aires
- International speaker: Singularity University, MIT, HiCue Speakers, YPO-WPO and leading corporations

INDEPENDENT PRO-BONO WORK

Buenos Aires, 2011-2014

- Designed and supported the execution of a strategic plan to turn Buenos Aires into an international innovation, entrepreneurship and creativity hub for the Mayor and his Cabinet
- Co-developed an angel investment fund with over 20 innovative born-global startups
- Developed a Massive Open Online Course (MOOC) about The Art of Creating Startups in Latin America
- Wrote op-ed articles for international media: Huffington Post, La Nación, Clarín, Infobae and others
- Provided pro-bono support to organizations such as Endeavor, Enablis, Socialab/Techo, Argencon, Banco de Alimentos, Enablis, Alegría Intensiva, Center for Curriculum Redesign, Embassy of Israel, and others

THE BOSTON CONSULTING GROUP

São Paulo, 1998-2010

Consultant, Project Leader, Manager, Partner and Managing Director

- Led multi-year strategy and implementation effort to position Brazil as an regional business hub, interacting with top leaders of most major banks, industry associations and government institutions
- Assisted client to become a leading Brazilian bank and the best company to work for, through 8 years of extensive work, ranging from strategy to organization, operations and implementation
- Designed and implemented over 3 years a broad value-based CEO agenda and investor relations effort leading to over 10x increase in market valuation for a leading flat steel manufacturer
- Designed international growth strategies and target selection for leading cement and steel manufacturers
- Implemented an overarching transformation agenda for a leading Brazilian bank, involving 16 macro-initiatives, over 100 full-time employees and a US\$500M investment
- Supported M&A deals worth over US\$5B -- strategic assessment, valuation, negotiation and PMI
- Participated in the development of the office from start-up to maturity (from 5 to over 70 consultants)
- Head of Strategy Practice in Latin America, Training Director, Social Impact Director, and other roles
- Assisted for 3 years the leading education Brazilian NGO with funding strategy and organization design
- Published reports: *The 2009 BCG Multilatinas*, *Winning in Emerging-Country Cities*

BOOZ·ALLEN & HAMILTON

Buenos Aires, Sao Paulo and Rio de Janeiro, 1994-1996

Analyst - Cases in Argentina and Brazil

- Designed and implemented a customer-oriented organizational model for a \$2B fixed telco provider, assisting client to achieve full implementation four months ahead of schedule
- Executed a host of projects in multiple industries for leading corporations

EDUCATION

THE WHARTON SCHOOL AND THE LAUDER INSTITUTE

Philadelphia, 1996-1998

MBA and MA in International Studies

- Long-Term Credit Bank of Japan Scholarship recipient and member of the Lauder Admissions Committee

UNIVERSIDAD CATÓLICA ARGENTINA

Buenos Aires, 1989-1994

Bachelor in Economics

- Top 10% of cohort and Dean's Award for Best Management Paper recipient

OTHER INFORMATION

Languages: Native Spanish. Fluent English and Portuguese

Interests: Enjoys soccer, cycling, running, horseback riding scuba diving and travel

Family: Married for 20 years, father of four children